



Sponsorship Opportunities

ECG is pleased to invite your organization to participate as a valued sponsor of our annual events. We understand the importance of brand recognition and networking opportunities, therefore, offering a range of sponsorship packages to fit any marketing budget. Taking advantage of these opportunities allows your organization to network with our diverse group of community leaders while prominently displaying your brand throughout the event.

Sponsorship Packages Includes	Signature - \$10,000	Platinum - \$5,000	Gold - \$3,500	Silver - \$2,500	Bronze - \$1,500	Conference - \$1,000
Social media recognition	✓	✓	✓	✓	✓	✓
Sponsor linked logo on event page of ecoga.org for 1 year	✓	✓	✓ (6mos)	✓ (6mos)	✓(thru conf.)	✓(thru conf)
Sponsor logo on signs and banners at conference	✓	✓	✓	✓	✓	✓
Sponsor tag on your name badge	✓	✓	✓	✓	✓	✓
Sponsor logo and profile in the conference program	✓	✓	✓	✓	✓	✓
Email campaign sent to membership with sponsor logo	✓	✓	✓	✓	✓	✓
Pre-Conference attendee list	✓	✓	✓	✓	✓	
Opportunity to offer branded items to all attendees*	✓	✓	✓			
Recognition by conference moderators	✓	✓	✓			
Sponsor logo displayed on networking break food table	✓	✓				
2-min highlight video played during General Session	✓	✓				
# of complimentary conference registrations	6	3	2	1	1	1
# of activity passes (where applicable)	6	3	2	1	1	
# of exhibitor booths**	1	1	1	1	1	1

Your sponsorship is important to us as it allows for world-class speakers, a dynamic program, and a valuable networking forum for our member communities and partners. Thank you for your generosity and support.

*Company branded items must be pre-approved and in ECG's possession three weeks prior to the date of the event.

**Exhibitor booths are only available at the ECG Engineering & Operations and Foreman & Supervisor Conference.



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Who We Are

Electric Cities of Georgia (ECG) is a non-profit organization providing strategic and technical services to 52 public power communities with utility operations. Our services are designed to maximize utility performance while creating successful communities with economic prosperity and opportunity. Our services include Aggregated Services, Analytical Services, Economic & Community Development, Engineering & Energy Services, Hosted Solutions, Joint Purchasing, Legislative & Regulatory, Member Training, Pole Attachment Services, and Training & Safety.

Our Mission

To deliver cost-effective professional resources, facilitate key relationships, and provide educational opportunities to enhance the quality of life for our stakeholders.

Our Values

Integrity - We operate in moral principles, upholding the highest standards in regard to each other, our stakeholders, and their customers.

Passion - We are enthusiastic with a strong desire to support and develop opportunities for our stakeholder's prosperity and growth.

Dependability - We are dedicated and trustworthy while providing safe, reliable, and cost-effective services in a timely manner.

Teamwork - We work together with our stakeholders to realize the best deliverable solutions to meet all needs.

Why You Want to Be a Sponsor

Participating in ECG's events as a valued sponsor exposes your organization to a diverse group of community leaders, expands your brand visibility, affords you opportunities to collaborate and network with prospects, generate leads, build business to business relationships, and foster a positive reputation.