



2022 Annual Meeting Sponsorship Opportunities

ECG is pleased to invite your organization to participate as a valued sponsor of this diverse group of community leaders. We understand the importance of brand recognition and networking opportunities. Your brand will be prominently displayed throughout the event and the agenda design offers special attention to networking opportunities.

Sponsorship Packages Includes	Platinum - \$5,000	Gold - \$3,500	Silver - \$2,500	Bronze - \$1,500	Conference - \$500
Social media recognition	✓	✓	✓	✓	✓
Sponsor linked logo on event page of ecoga.org for 1 year	✓	✓	✓	✓	✓
Sponsor logo on signs and banners at conference	✓	✓	✓	✓	✓
Sponsor tag on your name badge	✓	✓	✓	✓	✓
Sponsor logo and profile in the conference program	✓	✓	✓	✓	✓
Sponsor logo displayed throughout the conference on banner	✓	✓	✓	✓	✓
Email campaign sent to membership with sponsor logo	✓	✓	✓	✓	✓
Pre-Conference attendee list	✓	✓	✓		
Opportunity to offer branded item to all attendees*	✓	✓			
Recognition by conference moderators	✓	✓			
Sponsor logo displayed at event snack / networking break table	✓				
2-min highlight video played during General Session	✓				
# of complimentary conference registrations	3	2	1	1	0

Company branded items must be pre-approved and in ECG's possession three weeks prior to the event date.

ECG Annual Meeting

The ECG Annual Meeting is designed to allow ECG Members, Utility Professionals, City Officials, Industry Experts, and Partners to network, get updates on industry-related topics, and discuss individual community needs and solutions. The diverse professional environment permits a wide range of topics and presentations while staying focused on Public Power community advantages. ECG's Annual Meeting also serves as the host to the end of the year ECG Board Meeting, Business Development Sub-committee meeting, and the Board Elections. For more information on, please contact Rita Hillhouse at rhillhouse@ecoga.org.



Sponsorship Opportunities

Who We Are

Electric Cities of Georgia (ECG) is a non-profit organization providing strategic and technical services to 52 public power communities with utility operations. Our services are designed to maximize utility performances while creating successful communities with economic prosperity and opportunity. Our services include Aggregated Services, Analytical Services, Economic & Community Development, Engineering & Energy Services, Hosted Solutions, Joint Purchasing, Legislative & Regulatory, Member Training, Pole Attachment Services, and Training & Safety.

Our Mission

To deliver cost-effective professional resources, facilitate key relationships, and provide educational opportunities to enhance the quality of life for our stakeholders.

Our Values

Integrity – We operate in moral principles, upholding the highest standards in regard to each other, our stakeholders, and their customers.

Passion - We are enthusiastic with a strong desire to support and develop opportunities for our stakeholder's prosperity and growth.

Dependability – We are dedicated and trustworthy while providing safe, reliable, and cost-effective services in a timely manner.

Teamwork - We work together with our stakeholders to realize the best deliverable solutions to meet all needs.

Why You Want to Be a Sponsor

Participating in ECG's events as a valued sponsor exposes your organization to a diverse group of community leaders, expands your brand visibility, afford you opportunities to collaborate and network with prospects, generate leads, build business to business relationships, and foster a positive reputation.

For more information, please contact Rita Hillhouse at rhillhouse@ecoga.org.