

## State of the Organization

December 9, 2019





# ALSTON &BIRD



Peter Floyd, Partner ECG Legal Counsel *Mike Julian EVP* 



### **Bronze Sponsors**

### **Conference Sponsor**



Greg Steele, Founder, CEO



#### Blake Reynolds Katie Caton



### **Bruce** Whittington



### ECG Board Member 2016-2019





### 2019 - ECG Services Menu

- Economic Development
  - Local Community, Statewide, Marketing Materials
- Economic Analysis & Customer Choice
  - Retail Rates, Cost of Service Study, Billing/Reporting
- Engineering & Energy Services
- Lineman Training & Safety
- Member Educational & Operational Training
- Pole Attachment Services & Contract Maintenance
  - Wired & Wireless
- Hosted Systems Software
  - Work Order; Inventory; Fixed Asset
- Legislative & Regulatory



### 2019 – How do we identify ourselves ?

**Vision**....Be a trusted, progressive and expert resource

**Mission**....To deliver costeffective professional resources, facilitate key relationships, provide educational opportunities and enhance the quality of life for our stakeholders

**Core Values** 

#### INTEGRITY

We operate in moral principles, upholding the highest standards in regards to each other, our stakeholders and their customers.

#### DEPENDABILITY

We are dedicated and trustworthy while providing safe, reliable and cost-effective services in a timely manner.

#### PASSION

We are enthusiastic with a strong desire to support and develop opportunities for our stakeholder's prosperity and growth.

#### TEAMWORK

We work together with our stakeholders to realize the best deliverable solutions to meet all needs.





### 2019 - ECG's 10 Year Anniversary !

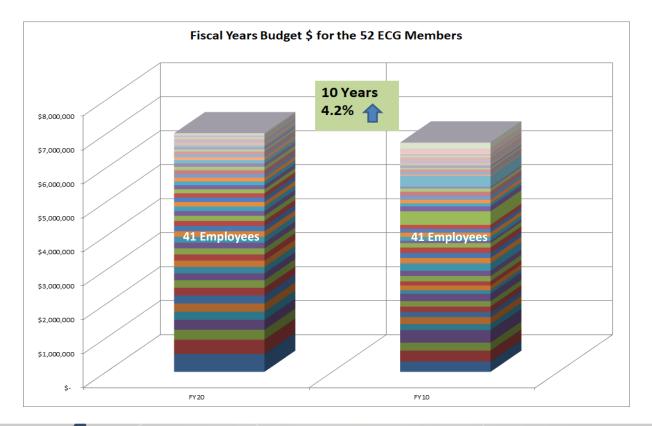
- ECG structured to provide retail services for all Utilities (Elec, Gas, Water, Sewer, Telecom, etc.)
  - ECG provides services to:
    - MEAG All 49 Participants
    - Gas Authority 26 of the 66 GA Members
    - Dalton Utilities
    - City of Hampton
    - City of Chickamauga
    - FMPA -17 Public Power Communities in Florida
    - WAPA -US Virgin Islands
    - City of Troy, AL
    - Deep South Utility Services
    - Emory University





### **10 Year Financial Accomplishment**

*Currently, ECG Provides more Services and has more Members taking services, <u>than at any time in our MEAG</u> + <u>ECG history !</u>* 







**10 Year Financial Accomplishment** 

- Fiscal Year End Refunds
  - Net Refunds 2009 2019 = \$3.5M
    - No FY has been a net under-collection
- <u>Contract Payments</u>
  - "Starting" Working Capital paid by 52 ECG Members in 2009
    - Beg Balance @ 7/1/2009 = \$847,799
    - Paid back using Net 3<sup>rd</sup> Party Revenues
      - First 5 Years of Re-imbursements = \$58,149
      - Last 5 Years of Re-imbursements = \$151,968





### 2019 - <u>Highlights</u>

- # of Members adding ECG Services to their Portfolio
  - Aggregated Services 2 Members
  - Hosted Software Solutions 4 Members
  - Pole Attachment Services 3 Members
  - Legislative & Regulatory 1 Member
  - Engineering Services 1 Member
- Load Growth in ECG Communities
  - 8 Customer Choice Wins (8 Different Communities)
    - 28MW of Increased Demand
  - 7 ED Project Locates
    - \$118M Investment
    - 852 Jobs





### 2019 - <u>Highlights</u>

- Found Revenue / Reduced Expenses
  - Billing & Rate Reviews \$105,000 found revenue
  - PAS Contract Maintenance Billing of \$750,000
    - Late Transfers, Safety Violations
    - Make Ready Engineering
- Cybersecurity Efforts
  - Started ECG IT Staff, MEAG IT Staff & ECG Member Cybersecurity Working Group
  - IT Resource Page added to ECG Website



### 2019 – Highlights (con't)

- Water & Power Authority (WAPA) US Virgin Islands
  - 2<sup>nd</sup> Year of Contract
  - Increased ECG Services by > \$200,000
- Edge Development Program
  - "is a targeted strategic planning program of economic development education designed exclusively for ECG, MEAG and Gas Authority board/elected officials and including senior staff from all enterprise operations"
    - City of Camilla completed in 2019
      - 9 City Staff Attendees 6 Days (40 Hours)
      - 5 Elected Officials (22 Hours)



### 2020 - "Life as Usual" + Business Strategies

- Continue the Edge Development Program
- Implementing GIS, MilSoft Engineering Software
  - Developing Territorial Maps (with layers)
- Public Energy Partners (PEP)
- Complete the Approval of Statewide "Wireless" Attachment Agreements
- Distributed Generation Rate Modeling
- Cybersecurity Training & Services



### 2020 - "Life as Usual" + Business Strategies

- Electrification
  - Vehicles & Charging Stations
    - APPA Brochure Information -<u>https://www.publicpower.org/</u>
      - "Getting Involved in Fleet Electrification"
      - "Creating an Electric Vehicle Blueprint for your Community"
- Increase Focus on Local Community Development
- Lineman & Workforce Development
  - ECG Distribution Line Services



**Communication & Engagement** 

- Follow us....
  - www.ecoga.org
    - Employee Directory, Billing Statements
    - Lineman & Member Training Classes
    - Featured Videos, Conference Registrations
  - Facebook and Twitter
    - Corporate Events, Training, Member Activities
    - Public Power Resources, Industry Awareness
  - LinkedIn
    - Job Opportunities...ECG & Members









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